### 1993-94 USAIN EXECUTIVE COUNCIL

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Institution</th>
<th>Location</th>
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<tbody>
<tr>
<td>President</td>
<td>Martha Alexander</td>
<td>University of Missouri</td>
<td>Columbia, MO</td>
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<tr>
<td>Past President</td>
<td>Richard Rohrer</td>
<td>University of Minnesota</td>
<td>St. Paul, MN</td>
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<tr>
<td>Secretary/Treasurer</td>
<td>Beverlee French</td>
<td>University of California</td>
<td>Davis, CA</td>
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<tr>
<td>National Agricultural Library Liaison</td>
<td>Robyn Frank</td>
<td>National Agricultural Library</td>
<td>Beltsville, MD</td>
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<td>National Agricultural Library Liaison</td>
<td>Cynthia Vie</td>
<td>Pioneer Hi-bred</td>
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<td>Legislative &amp; Government Liaison</td>
<td>Jan Olsen</td>
<td>Cornell University</td>
<td>Ithaca, NY</td>
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<td>Legislative &amp; Government Liaison</td>
<td>Anita Battiste</td>
<td>University of Florida</td>
<td>Gainesville, FL</td>
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<td>Membership</td>
<td>Eleanor Mathews</td>
<td>Iowa State University</td>
<td>Ames, IA</td>
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<td>Membership</td>
<td>Peggy Johnson</td>
<td>University of Minnesota</td>
<td>St. Paul, MN</td>
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<td>Nominating Committee</td>
<td>Kent Hendrickson</td>
<td>University of Nebraska</td>
<td>Lincoln, NE</td>
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<td>Nominating Committee</td>
<td>Margaret Drews</td>
<td>Cargill</td>
<td>Minneapolis, MN</td>
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<td>Program Planning</td>
<td>JoAnn DeVries</td>
<td>University of Minnesota</td>
<td>St. Paul, MN</td>
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<td>Program Planning</td>
<td>Antoinette Powell</td>
<td>University of Kentucky</td>
<td>Lexington, KY</td>
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<td>Telecommunications and Networking Committee</td>
<td>John Ulmschneider</td>
<td>North Carolina State University</td>
<td>Raleigh, NC</td>
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<tr>
<td>Technical Services</td>
<td>Amy Paster</td>
<td>Pennsylvania State University</td>
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<td>Technical Services</td>
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<td>University Park, PA</td>
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THURSDAY, OCTOBER 28, 1993
DEFINING RURAL INFORMATION ISSUES

8 - 11 am  REGISTRATION AND COFFEE

8 - 9 am  NEWCOMER’S BREAKFAST
Meeting Room A
Invited breakfast for new USAIN members

Host:  Martha Alexander, President, USAIN

9 am  EXHIBITS
Meeting Rooms E, F & G
One hour breaks are near the Exhibit rooms to provide an opportunity to view exhibits and speak with exhibitors.

Opening:  Tamera Lee, Chair, Exhibits
Martha Alexander, President, USAIN

Hours:  9 am - 4 pm Thursday and
10 am - 3 pm Friday

Exhibitors:  Auburn University Office of
Information & Research
BellSouth
CAB International
Plant Genome Research Center
Silver Platter
SOLINET
USDA, National Agricultural Library

9 - 10 am  USAIN EXECUTIVE COUNCIL
Board Room  (not open to the general membership)

11 - Noon  WELCOME TO THE 1993 USAIN CONFERENCE
Auditorium
Speakers:  Martha Alexander, President, USAIN
Dr. William Highfill, Director, Auburn Library
Dr. William Muse, President, Auburn University
Noon - 2 pm  LUNCH AND SPEAKER

*Ballroom A Right*

Moderator: Mr. Richard Rohrer
University of Minnesota, St. Paul

"USDA and Communications with Rural America"

Speaker: Mr. Sam Taylor
Special Assistant to the Under Secretary for Small Community and Rural Development, USDA
Farmer's Home Administration

2 - 3 pm  PLENARY SESSION

*Auditorium*

Moderator: Mr. Kent Hendrickson
University of Nebraska, Lincoln

"Rural American and Global Restructuring: the Importance of Social Infrastructure"

Speaker: Dr. Cornelia Flora, Head
Department of Rural Sociology
Virginia Polytechnical Institute and State University

3 - 4 pm  EXHIBITS AND BREAK

*Meeting Rooms E, F & G*

4 - 5 pm  FOCUS SESSION

*Auditorium*

Moderator: Ms. Robyn Frank
National Agricultural Library

"Americans Communicating Electronically"

Speaker: Dr. Janet Poley, Deputy Administrator
Communication, Information and Technology
Extension Service, USDA

"Information and Resources for Rural Areas"

Speaker: Ms. Melanie Gardner
Rural Information Center
National Agricultural Library
5 - 5:45 pm  COMMITTEE MEETINGS

*Legislative & Government*  . . . . . . Meeting Room B
Jan Olsen, Chair

*Membership*  . . . . . . . . . . . . . . . . Meeting Room D
Eleanor Mathews, Chair

*Nominating*  . . . . . . . . . . . . . . . . Meeting Room H
Kent Hendrickson, Chair

*Telecommunications & Networking*  . Ballroom B Left
John Ulmschneider, Chair

5:45 -6:30 pm  INTEREST GROUP MEETINGS

*AGRICOLA*  . . . . . . . . . . . . . . . . Meeting Room B
Anita Battiste, Chair

*Collection Management*  . . . . . . Auditorium
Peggy Johnson, Chair

*Document Delivery*  . . . . . . . . . . . . Meeting Room H
Margaret Drews, Chair

*Rural Information*  . . . . . . . . . . . . Ballroom B Left
Toni Powell, Chair

*Technical Services*  . . . . . . . . . . . . Meeting Room D
Amy Paster, Chair

7 - 8 pm  RECEPTION, AUBURN UNIVERSITY HOTEL &
CONFERENCE CENTER

*Ballroom A Right*
Host: Dr. William Highfill, Director
Auburn University Library

8 pm  TOUGHS OF RALPH BROWN DRAUGHON LIBRARY
FRIDAY, OCTOBER 29, 1993
EXPLORING ELECTRONIC HIGHWAYS TO RURAL AMERICA

8 - 9 am       REGISTRATION AND COFFEE

9 - 10 am       PLENARY SESSION
Auditorium
Moderator: Dr. William Highfill
Auburn University

"Emerging Communication Technologies"
Speaker: Mr. Stephen Barreca, Manager
Technology Forecasting Group
BellSouth

10 - 11 am      EXHIBITS AND BREAK
Meeting Rooms E, F & G

11 - Noon       FOCUS SESSION
Auditorium
Moderator: Ms. Helen Smith
Pennsylvania State University

"Evaluation of a Pilot Test to Produce and Distribute the Journal of Extension Electronically"
Speaker: Dr. James Summers, Director
Office of Evaluation Studies
University Extension
University of Missouri

"The Child, Youth and Family Education and Research Network: Some Preliminary Steps in Networking for Extension"
Speaker: Dr. John Kane, Coordinator
Youth Development Information Center
National Agricultural Library

Noon - 1 pm     LUNCH
Ballroom A Right

1 - 2:30 pm     PRESERVATION PLAN REPORT
Auditorium
Speaker: Dr. Brice Hobrock
Kansas State University
2:30 - 3 pm  EXHIBITS AND BREAK
Meeting Rooms E, F & G

3 - 3:30 pm  BUS RIDE TO TUSKEGEE
Buses will be at the hotel front entrance

3:30 - 5:30 pm  TUSKEGEE UNIVERSITY
Host:  Ms. Annie King
Tuskegee University

Tours:  George Washington Carver Museum
NASA/TU Sweetpotato for Space Project
Sweetpotato Molecular Genetics Laboratory
  Host:  C.S. Prakash
Center for Research on Diet, Lifestyle & Cardiovascular Disease in Rural Black Alabamians
  Host:  R. Pace
National Sweetpotato Information Center
  Hosts:  A. King and S. Caldwell

5:30 - 6:30 pm  RECEPTION, CAMPBELL HALL
Welcome to Tuskegee University

Dr. Walter Hill, Dean
School of Agriculture and Home Economics
Tuskegee University

Dr. William Lester, Provost
Tuskegee University
SATURDAY, OCTOBER 30, 1993
OPPORTUNITIES FOR MEETING RURAL NEEDS

8:30 - 9 am COFFEE
Prefunction Foyer

9 - 10:30 am FOCUS SESSION
Auditorium
Moderator: Mr. Irwin Weintraub
Rutgers University

"Environmental Racism"
Speaker: Dr. Conner Bailey
Dept. of Agricultural Economics & Rural Sociology
Auburn University

"Profitable and Economically Sound Agriculture: A Sustainable Approach to the Future"
Speaker: Dr. James Novak
Dept. of Agricultural Economics & Rural Sociology
Auburn University

"The Age Factor and Black Land Ownership"
Speaker: Dr. Robert Zabawa
George Washington Carver Agricultural Experiment Station
Tuskegee University

"Black Farmers"
Speaker: Dr. George Paris, Manager
George Washington Carver Agricultural Experiment Station
Tuskegee University

10:30 - 11 am BREAK
Prefunction Foyer
CONTRIBUTED PAPERS
USAIN members present issues and projects involving services to rural communities in three concurrent sessions.

CHOOSE 1 OF 3 MEETING ROOM SESSIONS.

Meeting Room A
Moderator: Ms. Elizabeth Fuseler
Chair, Contributed Papers
Colorado State University

"Building a Rural Information Collection at a Non-Land Grant University"
Speakers: Ms. Carol Graham Covey &
Ms. Jeanne Stierman
Western Illinois University

"User Accessed AGRICOLA made Available to a Branch Campus AG Program via the INTERNET and FIRSTSEARCH"
Speaker: Mr. Harvey R. Gover
Washington State University, Tri-Cities

"Information Poor, Information Rich: Rural America and the INTERNET"
Speaker: Mr. Gregory Lawrence
Cornell University

Meeting Room B
Moderator: Ms. Eleanor Mathews
Iowa State University

"Issues in Providing Information to Rural and Remote Constituencies"
Speakers: Ms. Peggy Beavers and Mr. Ted Sibia
National Agricultural Library
University of California, Davis

"Sustainable Agriculture Network: An Overview"
Speaker: Mr. Gabriel Hegyes
National Agricultural Library
Meeting Room D

Moderator: Ms. Dana Boden
University of Nebraska, Lincoln

"Information Literacy for Extension Specialists"
Speaker: Ms. Jodee Kawasaki
Montana State University

"Meeting the Information Needs of the Front Line Information Providers"
Speaker: Ms. Patricia Wilson
University of Kentucky

Noon - 2 pm  LUNCH
Ballroom A Left
Business Meeting and Committee and Interest Group Reports and Pre-conference Report

2 - 4 pm  FOCUS SESSION
Auburn Library Auditorium
Moderator: Ms. Amy Pastor
Pennsylvania State University

"University Outreach in the 21st Century"
Speaker: Dr. Ann E. Thompson, Associate Provost and Vice President for Extension and Director
Alabama Cooperative Extension Service, Auburn University

"Information to the People: Cooperation Between the Library and Agricultural Extension"
Speaker: Ms. Antoinette P. Powell, Director
Agriculture Library
University of Kentucky

"Beam Me Up Scottie!: New Trends in Pioneer Hi-Bred International’s Communications with Rural America"
Speaker: Ms. Willona Goers, Director
Software Services & Broadcast Information
Pioneer Hi-Bred International

5 - 8 pm  OUTDOOR BARBECUE ON THE LIBRARY LAWN
Jazz entertainment
USAIN '93 SPONSORS

Auburn University Library
Cargill Information Center
EBSCO Subscription Service
The Haworth Press, Inc.

USAIN '93 EXHIBITORS

Auburn University Office of Information and Research

BellSouth

CAB International

Plant Genome Research Center

SilverPlatter

SOLINET

USDA, National Agricultural Library
For your convenience, the following are available for your use:

- Computer
- E-Mail
- Fax
- Business Desk

Please contact Sheri Downer for information.
PROGRAM CHANGE

Friday, October 29:

2 - 3 pm  Plenary Session
    Auditorium
    Moderator:  Mr. Richard Rohrer
                University of Minnesota

"Government and the Superhighway"
    Speaker:  Mr. Larry Williams
                Special Assistant to the Under Secretary
                National Telecommunications Information Administration